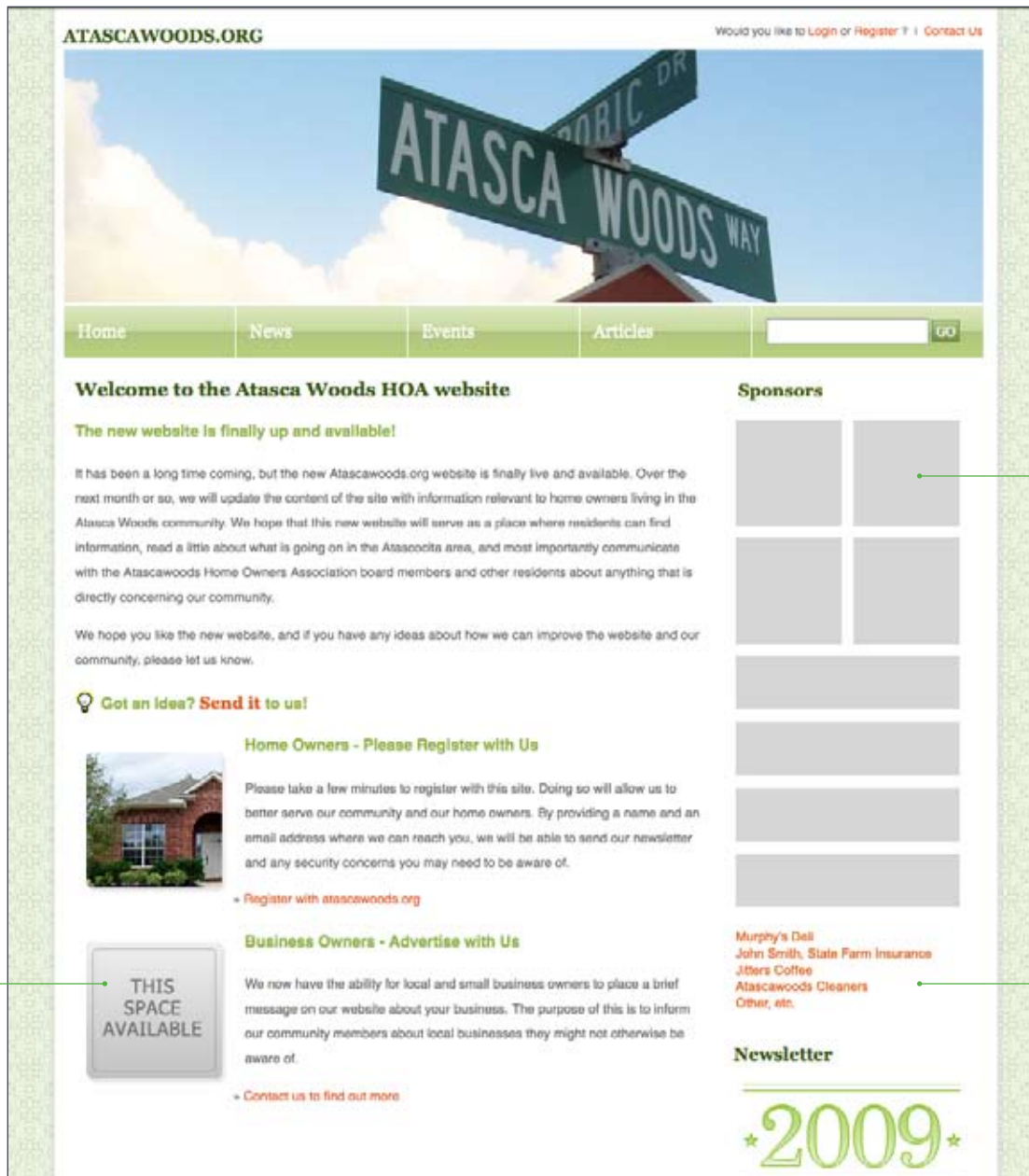


Advertising Specifications Requirements & Pricing

Please use the following guidelines when submitting your ad to the atascawoods website. Detailed descriptions, price points and length of ads have been provided on the following pages. Please contact one of your board members with any questions.



A

Full Page
Description on following pages.

B

Banner Graphic
Description on following pages.

C

Text Link
Description on following pages.

A Full Page Advertisement

Specifications

A Full Page Advertisement consists of two major components:

- 1 Introductory space located on the home page that links to a full web page.
- 2 A stand alone web page with your complete content.

Price

Duration

Total

\$20 / month	3 mo.	\$60
	6 mo.	\$120
	((\$100 with full payment in advance)	
	up to 12 mo.	\$240
	((\$200 with full payment in advance)	
	+ 1 time set up fee of \$35.00	



Image

Blurb

Headline

1

Introductory Space

Introductory components are an image, a headline, a blurb and a link to the full web page.

Image

The image must be 120 pixels by 120 pixels (square). The image must be provided in RGB color mode (Red, Green, Blue) and in jpg format.

Headline

Provide the headline of your ad. 5 to 7 words max.

Blurb

Provide a brief introduction to your ad. 50 words max.



Image

Link

Text

Headline

2

Full Page Space

Full page components are an image, a headline, text and a link to an external website (where applicable).

Image (or graphic)

The image must be 540 pixels by 180 pixels (horizontal). The image must be provided in RGB color mode (Red, Green, Blue) and in jpg format.

Headline

Provide the headline of your ad. 5 to 7 words max.

Text

Content up to 500 words max.

Link

Provide a link to an external website. 5 to 7 words max or provide the url.

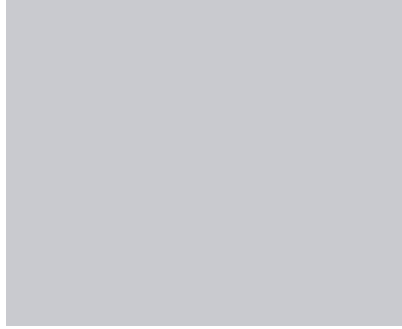
B Banner Graphic Advertisement

Banner Graphic w/Link

A Banner Graphic consists of a graphic image, designed and provided by you, to be placed in the sidebar of the atascawoods website. The image can link to content outside of the atascawoods domain, i.e. your website. It can also be a logo, provided that the logo fits within the specifications below:

Example 1:

- Rectangle format
- 200 pixels by 200 pixels
- RGB color
- 72dpi
- .jpg



Price

Duration

Total

\$15 / month

3 mo.

\$45

6 mo.

\$90

(\$75 with full payment in advance)

up to 12 mo.

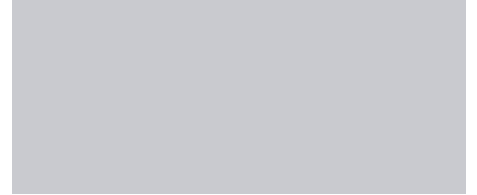
\$180

(\$150 with full payment in advance)

+ 1 time set up fee of \$15.00

Example 2:

- Horizontal format
- 200 pixels by 100 pixels
- RGB color
- 72dpi
- .jpg



C Text Link Advertisement

Basic Text Link

A Basic Text Link consists of a link to your content, website or other details located outside of the atascawoods domain. The link will be placed in the sidebar of the website for a period of three, six or twelve months.

Examples:

Murphy's Deli
John Smith, State Farm Agent
J. Thompson Salons
johnsmith.com

Price

Duration

Total

\$10 / month

3 mo.

\$30

6 mo.

\$60

(\$45 with full payment in advance)

up to 12 mo.

\$120

(\$95 with full payment in advance)

+ 1 time set up fee of \$5.00

D Other Requirements

- Do not place a border or rule line around your ad or any other graphics or images that you provide.
- Logos will look best when on a white background.
- Artwork provided in an unacceptable format or quality (e.g. "pixelated" or jagged) will be rejected.

NOTICE

All content submitted to the Atasca Woods Home Owners Association website for the purpose of advertising is subject to approval. Submitted content may be deleted, omitted or removed without notice and without reimbursement at the associations discretion and will not be returned. Content deemed inappropriate or unbeneficial to the members of the community will not be accepted. Expired content will be automatically removed.